

# FUTURE *fun* 2022

*Keep the Music Flowing!*



“The Future Fund is instrumental in The Music Village’s delivery of impactful musical arts education and enrichment in our community.”

**TMVFutureFund.org**



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### **What is The Music Village?**

The Music Village ("TMV") is a community musical arts center and school located in the heart of downtown South Bend. At the core of TMV's mission is the belief that **where the arts flourish, so do people and communities**. TMV demonstrates this by creating opportunities to learn about, experience, and participate in music and dance that reflect the rich cultural traditions of the people of Michiana. Resources are focused on improving and expanding musical arts opportunities for people of all ages, interests, abilities, backgrounds, and incomes.

### **History and Beginnings**

In 2011, the Director of the Old Town School of Folk Music in Chicago gave a presentation to a group of South Bend community members. The idea to start a similar institution caught fire with a few excited individuals and, within six months, The Music Village was born. Community, academic, business, arts, and civic leaders rallied around the project, providing services as varied as teaching classes, providing legal counsel, donating instruments, and painting walls. TMV opened in June 2012 with two instructors and 14 students.

### **Today**

The Music Village serves over 200 individuals via in-house lessons and classes per month, and many more via community outreach programs. In March 2020, TMV pivoted to meet students' and participants' needs by offering virtual lessons and classes. In addition to in-person and virtual lessons, classes, and workshops, TMV offers free programs (jams, open-mics, and workshops – in-person and virtual) and works collaboratively with over 20 partnering educational, social, and civic organizations to bring cultural enrichment opportunities to all in South Bend and throughout Michiana.

### **What's Next?**

Since opening its doors over ten years ago, The Music Village has grown, evolved, and adapted to serve our diverse community more broadly and impactfully through the musical arts. TMV's future is brighter than ever thanks to our donors, sponsors, and underwriters. Their support ensures TMV will continue to create, adapt, expand, and deliver arts education and culturally-enriching programming in our region. Simply put, **an investment in The Music Village is an investment in the future of the musical arts** in downtown South Bend, Michiana, and beyond.

***The Music Village: Building Community Through Music.***

Give to TMV today and keep the music flowing!





## TMV at a Glance



### Students/Participants Served (monthly average)

- ❖ **In-House Music & Dance Classes/Lessons**
  - **200+ individuals** of all ages, infants through retirees, in-person and virtually.
- ❖ **Open Jams**
  - Meeting twice-weekly, at TMV and out in the community.
  - Dozens of musicians participate.
  - Instruments available to borrow.



### Flagship Initiatives

- ❖ **Girls Rock Michiana**
  - Empowerment initiative and summer camp for elementary and middle school-aged girls.
  - GRM has served **over 100 girls** since 2018.
- ❖ **Making Waves: STEM+Music**
  - Innovative, curriculum-based grade school STEAM program.
  - MW sharpens creative and analytical skills while building teamwork through a custom-made instrument design-build-analyze process. Students compose their own works; culminating in a performance.
  - MW has engaged **1000s of students** across Michiana since 2016.



### Partnerships & Collaborations

- ❖ **After-School, Adult Enrichment, Community Outreach**
  - **20+ active partnerships**, bringing musical arts enrichment programming to nine counties.
  - Key partners include: schools, Boys & Girls Clubs, libraries, colleges/universities, assisted living facilities, city governments, businesses, disability and children's advocacy groups.



### Community-Wide Performances & Events

- ❖ **The Music Village Block Party**
  - Annual summer kickoff celebration with live music, food, children's activities, and community partners.
- ❖ **The Music Villagers**
  - TMV jam group musicians play 50+ gigs per year at social and civic events, assisted living facilities, libraries, and fairs.
- ❖ **Book-A-Musician Service**
  - Professional musicians available to perform throughout the region.

### Tuition Assistance

- ❖ Need-based aid is available for most classes and programs.
  - **Over 40 individuals** are/have received full/partial assistance.



## The Music Village Core Programs, Activities, & Partners

In March 2020, The Music Village quickly pivoted to offer virtual programs and musical enrichment activities for our community. The majority of TMV's core programs are now online, and many partnerships are being developed and adapted for remote learning and participation.

### • Private Music Lessons for All Ages, Online and In-Person

- |                            |  |
|----------------------------|--|
| ○ Accordion                | Drums                                    |
| ○ Banjo                    | Guitar (Acoustic, Electric, Fingerstyle) |
| ○ Bass (Upright, Electric) | Mandolin                                 |
| ○ Brass                    | Music Theory                             |

- |                           |
|---------------------------|
| Piano                     |
| Recording Arts/Production |
| Sampling/Technology       |
| Strings                   |

- |         |
|---------|
| Ukulele |
| Voice   |
| Winds   |

### • Early Children's Developmental Music Classes

- *Music For me!* An interactive class for infants, toddlers, and their parents.
- *Music With Friends* An interactive class for toddlers and their parents, taught by a board-certified music therapist.
- *The Children's Music Workshop* An activities-based class for ages 6-8, utilizing *Musikgarten* curriculum standards.

### • Youth Ensemble & Group Programs

- Girls Rock Michiana/Girls Rock camp
- Jazz Ensemble
- Rock School 101

### • Dance Classes

- African Dance & Drumming (UZIMA!)

### • Workshops

- Cultural Music Series
- Irish Music Academy
- Musical Theater
- Making Waves: STEM+Music
- The Great American Songbook
- Ukulele 101

### • Jams

- At TMV: Wednesdays and First Fridays
- Community outreach jams on Fridays

### • After-School Program Partners

- Boys and Girls Clubs
- St. Joe, Elkhart county public, private schools

### • Adult Enrichment Partners

- Forever Learning Institute
- Healthwin
- Holy Cross Village

### • Community Outreach Program & Events Partners

- Community Foundation of St. Joseph County
- DTSB
- Logan Center
- Morris Performing Arts Center
- South Bend Brew Werks
- South Bend Woodworks
- St. Joe, Elkhart county libraries
- University of Notre Dame
- City of South Bend Venues Parks & Arts





Virtual & In-Person  
Lessons



## Music Lessons, Classes, & Workshops: Adaptive, Creative, Growing, Accessible

In response to the coronavirus, The Music Village immediately pivoted, adapting to the needs of our students by transitioning to virtual lessons. TMV's professional instructors continue to offer virtual lessons in addition to teaching in-person at TMV, broadening TMV's scope of services and impact.

The Music Village strives to create new opportunities for music learning and enrichment through a variety of programs and workshops for children and adults. During the pandemic, TMV launched six new virtual workshops, attracting new participants and engaging new instructors.

Since June 2021, when on-site operations resumed, TMV has created and enhanced a wide variety of diverse, and impactful programming, including: Cultural Music Series, with presentations by representatives of African, Irish, Native American, and Latin music culture; Irish Academy, offering classes in fiddling, whistle, flute, bodhran, and dance; BeatLab, an iPad-based music creation program for elementary students; music therapy services and an infant/toddler music exploration class led by a board-certified music therapist.

TMV strives to make music and dance accessible to and inclusive of all in its community. Full and partial tuition assistance is available for most lessons and classes, made possible through the generosity of donors.





## Early Childhood



### Early Childhood Music Education: Developing Cognitive Skills Through Music

The Music Village offers a variety of music classes for children, from newborns to adolescents. Early childhood is a crucial time for development of cognitive skills uniquely enhanced through music exploration, engagement, and fun. Children enrolled in TMV's virtual early childhood music classes develop music and social skills from the comfort of their homes. TMV's children's music specialists foster a highly interactive environment where creativity and excellence are encouraged.

Students in TMV's early childhood music classes develop a lifelong passion for music, and begin to learn the discipline it takes to become really good at something they like to do.

- ***Music For me!*** Ages 6 mos.-5. This class fosters cognitive growth through music, movement, storytelling, and parental involvement. Rhythm, pitch, patterning, call-and-response, coordination, and teamwork are integrated into each session.
- ***Music With Friends*** Ages 1-4. Children dance, learn easy songs, and explore rhythm by experimenting with sound on percussion instruments. Students engage with others in the class, developing their social- and relationship-building skills. Led by a board-certified music therapist.
- ***The Children's Music Workshop*** Ages 6-8. The Workshop is a *Musikgarten* curriculum-based program designed to nurture musical aptitude by engaging children in singing and movement. Activities help attune the ear, refine the voice, and develop a rhythmic body through which music can be expressed. The class helps prepare students to enter private instrumental or vocal lessons.







## Youth Group Programs



### Band and Ensemble Programs: Empowerment and Teamwork Through Music

- **Girls Rock Michiana** Girls Rock Michiana is a 4-day summer music camp for girls entering 4-8 grades. The camp experience aims to improve girls' creativity, confidence, and collaboration through musical engagement. Campers work in small groups with professional music instructors to learn rock instruments and basic performance skills. Girls Rock Michiana provides a judgment-free zone for young women to make new friends, explore music, and have fun!
- **Rock School 101 & Jazz Band 101** Rock School 101 and Jazz Band 101 are open to students who play drums, guitar, bass, keyboards, or sing. Offered in 8-week blocks with a culminating public "gig", students learn important concepts such as listening, intonation, dynamics, improvisation, and playing as an actual band while learning favorite classic and contemporary rock songs/jazz standards.





## Workshops



### Workshops & Special Programs: Unique & Engaging Programs for All Ages & Abilities

- **BeatLab** For ages 8-17, BeatLab offers a fun and creative way to learn about music, technology, and the art of beat-making. Using the GarageBand program on iPads, students explore and express their own creativity through samples, loops, sequencers, and special effects.
- **The Cultural Music Series** For all ages. The Cultural Music Series is an event series that offers representatives from various cultures and subcultures an opportunity to express their identity through music. Presenters include: Pokagon Band of Potawatomi, UZIMA! West African Dance Troupe, Kennedy's Kitchen Irish Academy, and more.
- **The Great American Songbook** For teens and adults. The "American Songbook" is the canon of the most important and influential American popular songs and jazz standards from the early 20th century. Participants learn about sound production, articulation, musical styles and traditions while also learning how to make songs from this marvelous repertoire fit their individual voices.
- **Hand Drumming** For ages 7 and up, the class introduces students to drumming on Djembe, Ashiko, Conga, Cajon and other percussion instruments. Students learn the basics of hand drumming techniques, the tones of the drum, and how to play with both tempo and dynamic variations.
- **Irish Academy** Taught by members of the Kennedy's Kitchen and *Spraoi agus Rince* School of Dance, workshops introduce participants to Irish traditional music and song via the 6-hole Irish whistle, bodhran (drum), Irish fiddle, Irish flute, and traditional Irish dancing.
- **Making Waves: STEM+Music** For elementary and middle school students. Making Waves is a highly innovative learning opportunity that deeply integrates Science, Technology, Engineering, and Math through the lens and structure of music. Students explore acoustics, build instruments, and compose their own music while developing teamwork and social skills.
- **Musical Theater** For teens and adults. This workshop is a must for those wishing to pursue a music theater career, planning to enter a university music theater program, wanting to learn more about their vocal and acting potential, or want to broaden their repertoire and have fun!
- **Singing Hymns & Other Sacred Music** For ages 14 and up. What goes into singing a hymn? How should you sing a chant, a psalm, or a responsorial antiphon and verse? What solo(s) should you sing during a service, and why and when? This workshop is ecumenical in its scope; people of all faiths, traditions, and backgrounds are welcome.





## Dance & Drum



### Dance & Drumming: High-Energy Fun for Everyone

**African Dance and Drumming** Classes for children and adults of varying skill levels. Led by UZIMA!, an Afro-Caribbean dance company that brings together people of all ages and backgrounds to celebrate wholeness, health, and life through drum and dance.

- Dance classes focus on rhythm, songs, and culture, as well as West African dance choreographies.
- Drumming classes impart the fundamentals of African drumming techniques and rhythms, and often accompany dance classes.

**Irish Dance** Have you ever danced an Irish “jig” on St. Paddy’s Day or kicked your legs to “Rakes of Mallow” at a Notre Dame game? Instructor Shannon McTigue of *Spraoi agus Rince* teaches you to dance it properly and have some good *craic* while you’re at it!





## Jam Sessions: Open to All

Weekly jam sessions are open to all. Instruments and songbooks with hundreds of tunes across a variety of genres are available to borrow. Born out of the jam groups, "The Music Villagers" is a casual, flexible, and diverse group of music enthusiasts that performs under the auspices of The Music Village at civic and charitable events, for local educational, nonprofit, city, and business organizations, at festivals and fairs, and at many TMV functions. The Music Villagers perform over 50 "gigs" a year, indoors and out, keeping the music flowing in our community.

- **Wednesday Acoustic Jam** The Acoustic Jam is open to any acoustic instrument and voice style. Weekly meetings occur at The Music Village, 6:00 - 8:00 p.m. Instruments available to borrow; music, chairs, and stands provided.
- **Friday Community Outreach Jam** Similar to the Wednesday Acoustic Jams, the "Jammers" can be found at different locations around the region on Friday evenings, 6:00 - 8:00 p.m. Venues include Howard Park, Potawatomi Park, The Music Village, downtown South Bend and, prior to the pandemic, the DTSB First Friday trolley.







## Our Community Partners



The Music Village is proud to collaborate with these and other community partners to bring musical arts programming out into our community. These educational and enrichment programs enhance the lives of **thousands of individuals** each year.



Scan the QR code  
to GIVE!

Dear Friend of The Music Village,

Greetings! We hope this letter finds you keeping the music flowing in your life and with those you love.

We invite you to join us at the vanguard of impactful musical arts education and enrichment in our community by becoming a **TMV Future Fund Leading Supporter**.

Leading Supporters help establish a challenge fund that incentivizes others to give to The Music Village's annual Future Fund appeal. Last year, Leading Supporters created a triple-match opportunity that raised a record-breaking \$67,892. That amount was a phenomenal 55% increase above the previous year's tally.

Can we do it again? With your help, absolutely!

In fact, our goal for the Future Fund 2022 is to increase our tally **55% again**, to **\$105,000**. Aggressive? Bold? You bet! Is it a worthy investment to keep the music flowing in our community?

We at The Music Village think so and, as a testament to this, The Music Village Board of Directors has pledged to increase their Future Fund '22 donations by 55%.

We invite you to join their and other Leading Supporters' leadership and dedication to our community musical arts center and school. **Will you be a Future Fund 2022 Leading Supporter by making an early and generous gift?**

Your gift is instrumental in supporting and growing musical arts education and enrichment at The Music Village and throughout our region, by directly underwriting:

- **Girls Rock Michiana** summer camp
- **Cultural Music Series** (new this fall)
- **Making Waves** STEM+Music program
- **Music therapy & wellness** sessions
- **Tuition assistance** for over 40 individuals

- **Jams & community outreach** performances
- **Music technology workshops** for kids
- **Early children's developmental music**
- **Adult continuing ed/senior** programs
- **Instrumental & voice lessons** for all ages

And, we're delighted to report that TMV has recently *surpassed pre-pandemic program enrollment*, creating a need for increased classroom capacity at our downtown South Bend facility. A successful Future Fund '22 campaign will launch the build-out of our lower level, including acoustically-treated drum and recording studios.

We would welcome the opportunity to connect with you and share more about The Music Village, the Future Fund 2022, and the opportunity to be a Leading Supporter. More information, including a list of current Leading Supporters, can be found at [TMVFutureFund.org](https://TMVFutureFund.org).

Thank you for considering significant, impactful leadership and advocacy for The Music Village as a Future Fund Leading Supporter. **Join us:** complete and return the enclosed card, scan the QR code above, or contact TMV to make your gift today ... and *keep the music flowing!*

Sincerely and with gratitude,

Josh Aerie, Executive Director

Noah Davey, President